

Holly-ann Martin

Founder and Managing Director

Safe4Kids

Holly-ann Martin is the founder and Managing Director of Safe4Kids. Her experience spans twenty-five years with the Western Australian Department of Education and Training (DET), in a variety of school settings including special schools, education support centres, mainstream schools and schools with a high indigenous population. Holly-ann's unique approach to child protection education is underpinned by a whole community focus.

Holly-ann's emphasis centres on developing a language and culture of safety for children and adults alike, improving communication and highlighting and broadening the networks available to children when they are feeling unsafe. The sustained delivery of these programmes is the key to creating a positive influence on both individual and community behaviour.